BE: NOWNESS

For Knox, it's more about Nowness than it is about Nowness.

Now drives our purpose and it's occurring everywhere from the back alleys of San Francisco to the ledges of the Vancouver north shore, then all of a sudden it doubles back onto a world cup course in Europe.

Where now is a vague measurement of process, a frightening flow of ideas and cultures, then captured in a bottle. By default of the clock, now will happen...it always does. But when on a schedule of its own is driven by purpose and propel, which to us, sounds pretty neat.

Right now something is happening, and fortuitous for us, we really don't have very many around us... yet.

See you soon,
DAN & JACS